

K W N O



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed March 1, 1938

Call letters K W N O

LOCATION: Winona, Minnesota

K W N O, INC. (AL 4-7-61 EFF: 5-1-61)
M. H. WHITE, EDWARD M. ALLEN AND H. R. HURD, d/b as WINONA RADIO SERVICE (BAL 11-27-57 EFF: 2-13-58)M. H. WHITE, EDWARD M. ALLEN, AND H. R. HURD, d/b as WINONA RADIO SERVICE (AL 12-15-54 EFF: 1-26-55)
x MAXWELL H. WHITE (AL 4-12-50 EFF: 4-29-50)x MAXWELL H. WHITE & HERMANN R. WIECKING, d/b as WINONA RADIO SERVICE (Vol. Assig
d/b as WINONA RADIO SERVICE Lic. 6-17-38)

Name of licensee x HARRY DAHL, OTTO M. SCHLABACH, MAXWELL H. WHITE & HERMANN R. WIECKING,

1.5 mi. S. of Winona Bus. district
Tower Bluff, Winona, Minnesota. (CP 6-11-48) (Lic. 10-5-48)
x 831 West Sarnia Street, Winona, Minnesota (MP-B 8-30-37) Lic. 3-1-38

Transmitter location x 110 Main Street, Winona, Minnesota (C.P. & MP-B 6-15-37)

55987 216 Center Street, Winona, Minnesota (MP-B 8-30-37) Lic. 3-1-38
Main studio location x 110 Main Street, Winona, Minnesota (C.P. & MP-B 6-15-37)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
Letter B4-P-983	2-16-37 Eff. 3-23-37	1200	100w	D	Subject to Rule 131 and trans.site.
B4-P-983) B4-MP-515)	6-15-37 C.P. for new station; Mod.C.P. approval of trans.site;chg.equip.	1200	100w	D	8-15 2-15-38
B4-MP-542	CA8-30-37	Mod.CP	983 to change trans. & studio sites & ext.C.& C.dates		10-14 4-12-38
B4-MP-567	10-12-37	1200	250w	D	11-11 5-10-38 Mod. CP equip. changes, inc. power, ext. C&C dates
B4-L-741	3-1-38	1200	250w	D	3-1 6-1-38 License to cover C.P. for new station
B4-R-955	5-4-38	1200	250w	D	6-1 12-1-38
B4-AL-210	6-17-38	Vol.Assign.Lic. to MAXWELL H. WHITE & HERMANN R. WIECKING, d/b as WINONA RADIO SERVICE			
B4-F-125	7-11-38	Install automatic frequency control			
B4-S-955	10-31-38	Opr. with power of 100w from 4:45 pm CST. 11-8-38 to 5 am CST. 11-9-38 brdest. election returns.			
B4-R-955	11-21-38	1200	250w	Day	12-1 6-1-39
B4-S-955	2/2/39	opr 100w 5:30pm Feb 13, 1939 to 3amCST Feb 14, 1939 (City Election Returns)			
B4-S-955	3/15/39	opr 100w 6:45pm Apr 3, 1939 to 3amCST Apr 4, 1939 (City Election Returns)			
B4-ML-585	4-3-39	1200	100w, 250w-LS	U	4-10 6-1-39 Eff. 4-10-39 Mod.Lic. to operate Unlimited time with above power
B4-R-955	5-8-39	1200	100, 250w-LS	U	6-1 12-1-39
B4-ML-848	10-10-39	1200	250w	U	10-10 12-1-39 Mod. License to increase night power
B4-R-955	11-14-39	1200	250w	U	12-1 10-1-40
B4-S-955	3/20/40	1200	250w	U	3/1 8/1/40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	"	"	"	10-1 3-29-41
NARBA REALLOCATION					
B4-R-955	3-24-41	1230	250w	U	3-29 10-1-41

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KWNO

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD
					From— To—
B4-Z-953	6-19-41	1230	250w	U	6-19 10-1-41
	Determine operating power by direct measurement				
B4-S-955	9-30-41	Extension of license			10-1 11-1-41
B4-S-955	10-21-41	Extension of license			11-1 12-1-41
B4-R-955	11-18-41	1230	250w	U	11-18 10-1-42
B4-R-955	9-8-42	1230	250w	U	10-1 2-1-43
B4-S-955	11-6-42	1230	250w	U	12-1 2-1-43
	Mod. Lic. in accordance with Order #107				
B4-R-955	1-19-43	1230	250w	U	2-1 2-1-45
B4-S-955	1-25-45	Extension of license			2-1 4-1-45
B4-S-955	3-27-45	Extension of License			4-1 6-1-45
B4-R-955	5-1-45	1230	250w	U	5-1 2-1-46
B4-S-955	7-10-45	1230	250w	U	10-1 2-1-46
	Mod. Lic. - Order 107-A				
B4-S-955	1-23-46	Extension of license			2-1 4-1-46
B4-S-955	3-20-46	Extension of license			4-1 6-1-46
B4-S-955	5-24-46	Extension of license			6-1 8-1-46
B4-R-955	6-6-46	1230	250w	U	6-6 2-1-49
BP-6770	6-11-48	1230	250w	U	8-11 2-11-49
	CP to install a new T, to install new vertical antenna and mount FM antenna on AM tower, and change T site.				
BL-3329	10-5-48	1230	250w	U	10-5 2-1-49
	Lic. to cover CP (6770) to install new T, install new vertical antenna and mount FM antenna on AM tower and change T site.				
BR-955	1-26-49	1230	250w	U	2-1 2-1-52
BAL-988	4-13-50	Vol. AL from Maxwell H. White & Herman R. Weickling d/b as Winona Radio Service to M.H. White.			
	EFF: 4-29-50				
BL-3248	12-29-50	1230	250w	U	12-29 2-1-52
	Authority determine operating power by direct method				
BR-955	1-16-52	1230	250w	U	3-1 4-1-53
BR-955	3-11-53	Renewal of license			4-1 4-1-56

B-S-

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W N O

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BAL-1902 EFF:	12-15-54 1-26-55	Vol. assignment of license to M.H. White Edward M. Allen, and R.H. Hurd, d/b as Winona Radio Service			
BRC-746	6-17-55	1230kc	250w	Un	6-17 4-1-56
		Modification of license to operate transmitter by remote control from 216 Center Street, Winona, Minnesota			
Telegram	3-29-56	Action on renewal deferred 3-28-56 and continued operation authorized until final determination on renewal appli.			
BR-955	4-4-56	Renewal of license			4-4 4-1-59
BZ-3783 (1)	7-6-56	Authority to determine operating power by direct measurement of antenna power.			
BAL-2852 EFF:	11-27-57 2-13-58	Voluntary assignment of license to M.H.White, Edward M.Allen and H.R.Hurd d/b as Winona Radio Service.			
BR-955	3-23-59	1230	250w	Un	4-1 4-1-62
BP-12625	4-13-60	1230	250w, 1kw-LS DA-D	U	6-13 12-13-60
		CP to increase daytime power to 1kw, install new transmitter (GATES BC-1T) and install new direc- tional antenna for daytime use (DA-D). (Cond'1)			
		Above construction permit forfeited. Letter 3-23-61			
BAL-4181 EFF:	4-7-61 5-1-61	Voluntary assignment of license to K W N O, Inc.			
BR-955	3-7-62	1230kc.	250w	Un	4-1 4-1-65
BP-14,775 (Cond'1)	5-29-62	1230kc	250w-1kw-LS	Un	7-29 1-29-63
		CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T)			
BL-9510 (1)	10-22-62	Lic. to cover (BP-14,775) which auth. incr day power and instl. new trans. COND'L			
BZ-4855 (2)	3-29-63	Authority to determine operating power by direct measurement of antenna power.			

Form BC 126 #4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-16-63

Call letters K W N O

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-10,056	8-16-63	1230kc	250w	Alt.M-Aux.	8-16 4-1-65
Lic. to use old main trans. (RCA-BTA-250L) at pres. loc. of main trans., operated on 1230kc, 250w, with RC from main studio loc., for aux. purp. only day and alt. main trans. nighttime.					
BR-955	3-4-65	RENEWAL OF LICENSE			4-1 4-1-68
	Main,	Aux. & Alternate Main Transmitter			
BR-955(L)(M)	4-17-68	Renewal of License & NDBA			4-1-71
BR-955(S)	4-17-68	Renewal of License (Aux.-Alt.M)			4-1-71
BR-955(S)	3-25-71	RENEWAL MAIN-AUX.-ALT. M)			4-1-74
EBSA	5-25-72				
BR-955(L)	5-20-74	Renewal Main-Aux.-Alt.M)			4-1-77
BR-955(S)	3-22-77	RENEWAL (MAIN, ALT. & AUX.)			4-1-80
LTR.	12-19-77	TRANS: HARRIS MW-1A (MAIN) and GATES BC-1T (AUXILIARY) now installed			
BR791203H6 (S)	3-31-80	RENEWAL OF LICENSE			4-1-83

APPLICATION RECORD - BROADCASTING

 Call KWNO
 Letters X NEW

 Name a/b WINONA RADIO SERVICE (a partnership) Harry Dahl, Otto M. Schlabaach, Maxwell H. White,
Herman R. Wiecking. 370 W. Sanborn St. Winona, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-983	2-3-36.	C.P. new station on: Frequency - 1200 kc, Power - 100 w, Time - Unlimited Studio & Trans. - to be determined. Winona, Minn.	Ex. Report 1-273 GRANTED for 1200 kc. 100w, daytime only, subject. to R.131 trans. site to be deter. Min. 2-16-37 Eff. 3-23-37 Letter written.	
B4-MP- 515	4-23-37	Mod. of C.P. (B4-P-983) for equip. changes, installation of vertical antenna, approval of studio and trans. site at 110 Main St. Winona, Minn.	Issued with MP-515 Ret. 4-29-37 Sec. 4, 4- Signature Granted	6-15-37
Resubmitted	5-19-37			

APPLICATION RECORD—BROADCASTING

#2

Call letters K.W.N.O.Name Harry Dahl, Otto M. Schlabach, Maxwell H. White & Hermann R. Wiecking, d/b as
WINONA RADIO SERVICE

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-542	6-21-37	Modification of construction permit (B4-P-983) as modified, to change authorized transmitter and studio sites from 110 Main St., Winona, Minnesota to 216 Center St., Winona, Minnesota and extend commencement and completion dates from 8-15-37 and 2-15-38 respectively to 45 days after grant and 180 days thereafter.	Granted	C.A. 8-30-37
Amended	7-19-37	To change requested transmitter site from 216 Center Street to 831 W. Sarnia St., Winona, Minnesota		

APPLICATION RECORD - BROADCASTING

Call

Letters K W NO

Name Harry Dahl, Otto M. Schlabach, Maxwell H. White, & Hermann R. Wiecking, d/b as
WINONA RADIO SERVICE.

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-567	9-8-37	Mod. of C.P. (B4-P-983) as modified, for changes in transmitting equipment and increase in power from 100w to 250w.	Returned	9-14-37
Resubmitted & Amended	9-18-37	AMENDED: To extend commencement and completion dates from 10-14-37 and 4-12-38 respectively to 30 days after grant and 180 days thereafter	Granted	10-12-37
B4-AP-21	9-24-37	Voluntary assignment of CP (B5-P-983) as modified, from Harry Dahl, M.H. White, H.R. Wiecking, and Otto M. Schlabach, d/b as Winona Radio Service, to Winona Radio Service, Inc.	ORDER of DISMISSAL Without Prejudice, Request of Applicant	3-24-38
			Min. #133	3-29-38

APPLICATION RECORD - BROADCASTING

Call

Letters K W NO

Name

MAXWELL H. WHITE & HERMANN R. WIECKING, d/b as WINONA RADIO SERVICE (Vol. Assign. Lic. 6-17-38)
 x Harry Dahl, Otto M. Schlabach, Maxwell H. White & Hermann R. Wiecking, d/b as

WINONA RADIO SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
B4-L-741	1-6-38	License to cover construction permit (B4-P-983) as modified, for a new station.	Returned	1-17-38
Resubmitted	1-27-38		Iss. of operation - equipment	
			Granted	3-1-38
B4-R-955	3-26-38	Renewal of license	Granted	5-4-38
B4-AL-210	3-31-38	Voluntary assignment of license from Harry Dahl, Otto M. Schlabach, Maxwell H. White & Hermann R. Wiecking, d/b as Winona Radio Service to Winona Radio Service, a partnership composed of M.H. White & H.R. Wiecking	Granted	6-17-38

APPLICATION RECORD - BROADCASTING

#5

(Vol. Assign. Lic. 6-17-38)

Call

MAXWELL H. WHITE & HERMANN R. WIECKING, d/b as WINONA RADIO SERVICE

K W N O

Harry Dahl,

Name x / Otto M. Schlabbach, Maxwell H. White & Herman R. Wiecking, d/b as Winona Radio Service

File No.	Dated	Application for	Action	
			Nature	Date
B4-F-125	6-15-38	Authority to install automatic frequency control equipment.	Returned	6-22-38
Resubmitted	& Amended 6-23-38		Should be filed by new licensee	
			Granted	7-11-38
B4-ML-585	6-22-38	Modification of license to change hours of operation from Daytime to Unlimited time using 100w, 250w-LS power.	Ex. Rept. 1-753 Doc. 5300 GRANTED	Min. 4-3-39 Effective 4-10-39
B4-R-955	9-27-38	Renewal of license (Sec. 18b)	Returned	10-17-38
Resubmitted	10-26-38		Granted	11-21-38
B4-R-955	3-7-39	Renewal of license	Granted	5-8-39

APPLICATION RECORD—BROADCASTING

6

Call letters KWNOName MAXWELL H. WHITE & HERMAN R. WIECKING, d/b as WINONA RADIO SERVICE.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-ML-848	9-15-39	Modification of license to increase power from 100w;250w-LS to 250 watts day & night.	Granted	10-10-39
B4-R-955	9-29-39	Renewal of license	Granted	11-14-39
B4-R-955	5-17-40	Renewal of license (Retired to closed files)		2-10-41
B4-R-955	1-27-41	Renewal of license	Granted 1230kc, 250w, U	3-24-41
B4-Z-953 Rec'd Resub. Rec'd	5-14-41 5-17-41 5-23-41 5-26-41	Authority to determine operating power by direct measurement.	Ret'd 5-26-41 for correct name and sig. Granted	6-19-41

APPLICATION RECORD - BROADCASTING

#7

Call

Letters K W N OName MAXWELL H. WHITE & HERMAN R. WIECKING, d/b as WINONA RADIO SERVICE.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-955 Resubmitted	7-21-41 8-25-41	Renewal of license Form 335 filed 9-2-41	Returned Old form; no 335. Granted	8-17-41 11-18-41
B4-R-955	7-23-42	Renewal of license	Granted	9-8-42
B4-R-955 Resub.	11-27-42 12-12-42	Renewal of license (Sec.-13b)	Ret'd Granted	12-9-42 1-19-43
B4-R-955 Rec'd Resub.	12-20-44 12-23-44 1-4-45	Renewal of license (Per.-17b) Amend. filed 6-16-45	Ret'd Granted	12-29-44 5-1-45
B4-R-955 Rec'd	11-28-45 12-3-45	Renewal of license Operating log & photos filed 1-21-46	Granted	6-6-46

APPLICATION RECORD - BROADCASTING

Call

Letters K W N OName MAXWELL H. WHITE & HERMANN R. WIECKING, d/b as WINONA RADIO SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BP-6770 Rec'd Filed	5-14-48 5-17-48 5-17-48	Construction Permit to install a new transmitter (RCA-BTA-250L), install a new vertical antenna and mount FM antenna on AM tower, and change transmitter location from 831 West Sarnia Street, Winona, Minnesota <u>TO</u> Tower Bluff, Winona, Minnesota.	GRANTED	6-11-48
BL-3329 Rec'd Filed	8-17-48 8-19-48 8-19-48	License to cover C. P. (BP-6770) which authorized installation of new transmitter, installation of new vertical antenna and mounting FM antenna on AM tower and change transmitter location.	GRANTED	10-5-48
BR-955 Rec'd	11-29-48 12-1-48	Renewal of license	GRANTED	1-26-49
<i>Let rec'd from White dated 12-9-49 re: form for buying out partnership into 78 Powell 12-13-49</i>				

Nathan Williams, Engr.
20 Algoma Blvd.
Oshkosh, Wisconsin

APPLICATION RECORD - BROADCASTING

Name: MAXWELL H. WHITE (AL 4-12-50)
MAXWELL H. WHITE & HERMANN R. WIECKING d/b as WINONA RADIO SERVICE

Call
 Letters K W N O

File No.	Dated	Application for	Action	
			Nature	Date
BAL-988	2-15-50	Voluntary assignment of license from Maxwell H. White and Hermann R. Wiecking d/b as Winona Radio Service <u>to</u> Maxwell H. White.	GRANTED	4-12-50
Rec'd	2-20-50			
Filed	2-20-50		EFF: 4-29-50	
BZ-3248	12-12-50	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-29-50
Rec'd.	12-14-50			
Filed	12-14-50			
BR-955	11-3-51	Renewal of license		
Rec'd	11-8-51		GRANTED	1-16-52
Filed	11-8-51			
BR-955	2-13-53	Renewal of license		
Rec'd	2-16-53		GRANTED	3-11-53
Filed	2-16-53.			
BAL-1902	11-19-54	Voluntary assignment of license to M. H. White, Edward M. Allen and R. H. Hurd, d/b as Winona Radio Service.	GRANTED	12-15-54
Rec'd	11-22-54		EFF:	1-26-55
Filed	11-22-54			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K W N OName M. H. WHITE, EDWARD M. ALLEN AND H. R. HURD,
d/b as WINONA RADIO SERVICE, Winona, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BRC-746	6-4-55	Modification of license to operate transmitter by remote control from 216 Center Street, Winona, Minnesota	GRANTED	6-17-55
Rec'd	6-10-55			
Filed	6-10-55			
BR-955	12-30-55	Renewal of license	Returned 1-30-56 - name of applicant wrong; not signed.	1-30-56
Rec'd	1-3-56			
Resubmitted	2-2-56			
Rec'd	2-6-56			
Filed	2-6-56			
BZ-3783	6-13-56	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-6-56
Rec'd	6-18-56			
Filed	6-18-56			
BAL-2852	11-9-57	Voluntary assignment of license to M. H. White, Edward M. Allen and H. R. Hurd, d/b as Winona Radio Service.	GRANTED EFF:	11-27-57 2-13-58
Rec'd	11-12-57			
Filed	11-12-57			

Aug. 1955

#11 K W N O, INC.

XX M. H. WHITE, EDWARD M. ALLEN AND H. R. HURD d/b as

Call

Letters K.W.N.O.

Name

WINONA RADIO SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,625	11-25-58	Construction permit to increase daytime power from 250w to 1kw, install new transmitter (Gates BC-1T) and install new directional antenna for daytime use (DA-D)	GRANTED	4-13-60
Rec'd	12-1-58		Cond'l re:	Phase Mon.;
Filed	12-1-58		Field meas. equip.; DA & non-DA proof.	
		Atty.- Samuel Miller	Forfeited.	
		Engr. - Charles E. Brennan & Associates	Letter	3-23-61.
BR-955	12-30-58	Renewal of license.	GRANTED	3-25-59
Rec'd & Filed	1-2-59			
BAL-4181	3-3-61	Voluntary assignment of license to K W N O, Inc.		
Rec'd	3-16-61		GRANTED	4-7-61
Filed	3-16-61		EFF:	5-1-61
		Samuel Miller, Atty.		
BR-955	12-30-61	Renewal of license	GRANTED	3-7-62
Rec'd	1-2-62			
Filed	1-2-62			

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KWNO

K W N O, INC.

Name X M. H. WHITE, EDWARD M. ALLEN AND H. R. HURD d/b as WINONA RADIO SERVICE
WINONA, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,775 Rec'd 4-5-61 Filed AMENDMENT R & F	4-3-61 4-5-61 4-14-61 5-4-61	CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) Atty.- Samuel Miller Eng.- Charles E. Brennan, Milwaukee, Wis. AMENDED to change applicant name to K W N O, INC. (BAL-4181 gr 4-7-61)	GRANTED (Cond'l re accept interf. & Sect. 3.54 of Comm. Rules)	5-29-62
BL-9510 R. & F.	7-9-62 7-10-62	Lic to cover CP(BP-14,775) which auth incr day power and install new transmitter. Atty- SAMUEL MILLER	GRANTED re: accept interf.	10-22-62
BZ-4855 R. & F.	10-29-62 10-31-62	Authority to determine operating power by direct measurement of antenna power. Atty- Samuel Miller	GRANTED	3-29-63

APPLICATION RECORD - BROADCASTING

Call
Letters K W N OName K W N O, INC.
Winona, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,056 R. & F.	4-2-63 4-4-63	Lic to use old main trans(RCA-BTA-250L) at present loc of main trans, to be operated on 1230kc, 250w, with Remote Control from Main Studio location, for Auxiliary Purposes ONLY Day and to be used as an Alternate Main Nighttime. Atty- Samuel Miller	GRANTED	8-16-63
BR-955 Rec'd Filed	12-30-64 1-4-65 1-4-65	Renewal of license (Main & Aux. Day & Alt. Main Nite)	GRANTED	3-4-65
BR-955 R.&F. FEB 7 1968	12-30-67 1-2-68	RENEWAL OF LICENSE(MAIN & AUX-ALT.MAIN) Atty:Mark Fields AMENDED 4-3-68 re: commercial practices	GRANTED	4-17-68

#14

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K W N OName K W N O, INC.
Winona, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-955 R & F P.N. PRESS JAN 27 1971	12-28-70 12-31-70 12-31-70	Renewal of License (Main & Aux-Alt. Main)	GRANTED	3-25-71
BR-955 R & F PN Recd. PRESS 16 JAN 1974	12-28-73 1-2-74 " 16 JAN 1974	RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) AMENDED 2-27-74 re: ascertainment of commercial needs; EEO AMENDED 5-6-74 re: commercial policy	GRANTED	5-20-74
BR-955 R & F P.N. PRESS FEB 22 1977	11-27-76 11-29-76 11-29-76 FEB 22 1977	RENEWAL OF LICENSE (MAIN & AUX-ALT. MAIN) AMENDED 3-14-77 re: commercial matter	GRANTED	3-22-77

#15

APPLICATION RECORD-BROADCASTING
1230KHz.

Call Letters: K W N O

Name: K W N O, INC.

Station Location: WINONA, MINNESOTA

File No.	Date	Description	Action and Date
BR791203H6 PRESS FEB 20 1980		RENEWAL OF LICENSE	GRANTED 3-31-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

